



## **Incubator Project Flying Elephant focuses on strong tech-savvy teams**

- **The Berlin-based incubator Project Flying Elephant is launching its second startup batch**
- **Supports innovative concepts in fields such as B2B Software, media-, education- and health technologies**
- **Six startups take part in in the program**

Berlin, 5 October – Project Flying Elephant, incubator of early-phase investor WestTech Ventures, is launching its second batch. The program is in its third year. It started in 2014 with several individual startups. In 2015, the first batch was used a three-month program. The focus in 2016 lies on tech-savvy teams with a clear vision of their product in sectors such as B2B software, SaaS software as well as media, education and health technologies.

Several teams such as [Labiotech.eu](#), [HashtagNow](#) or [Talentwunder](#), which took part in the program over the last two years, secured already funding in later rounds. Many more are building a solid financial basis and are growing in their respective markets.

The incubator is addressing tech-savvy founders who are able to push their products and solutions forward. Six founding teams passed this year's selection process. They will be supported within the next three months to sharpen their business models and to push their services and products further.

The six startups that made it onto the program are [Cambridge Humanae](#), [HackPack.press](#), [Kraak](#), [Octorank](#), [Policylead](#) and [Uniwhere](#). Project Flying Elephant supports the selected startups with an angel investment of 25.000 EUR in return of a small minority shareholding. The teams benefit from individual mentoring and workshops from experts in the fields of marketing, strategy, human resource, and technology. Furthermore, the participants will be provided with workspace for the entire period they spend at the coworking space [Unicorn.Berlin](#). The startups will have the opportunity to network within the given community and join events with relevant startup topics.

The program Project Flying Elephant has only one batch per year that allows the startups to get support throughout the whole year even after the end of the three-month program.

The participating startups are:

### **Cambridge Humanae**

- A monitoring platform to assist upper management of enterprises which have safety responsibilities, by assessing the risk of employees in sensitive roles.
- <https://www.linkedin.com/company/cambridge-humanae>

### **HackPack.press**

- HackPack.press is the global network of over 7000 media professionals in 135 countries which simplifies how you find, hire and pay media professionals to tell the stories that matter.
- <https://hackpack.press>



### **Krak**

- Krak is a technology company which builds a suite of tools catered to an already existing and fast-growing community: skateboarders.
- <http://box.skatekrak.com>

### **Octorank**

- Octorank is a peer review tool for tasks, awards and competitions. Participants review each other's submissions and Octorank makes sure the results are valid and reliable.
- <https://www.octorank.com>

### **Policylead**

- Policylead provides a platform for policy news in Europe. We combine stakeholder and media analysis and make monitoring efficient, global and simple.
- <https://www.policylead.eu>

### **Uniwhere**

- Uniwhere is a collaboration tool for university students which thinks of them as a team rather than individuals – like Slack, but for students.
- <http://www.uniwhere.com>

### **About Project Flying Elephant:**

Project Flying Elephant was founded in 2014 by WestTech Ventures with a focus on deep tech. In 2015, Project Flying Elephant launched its program with a focus on media and media technology. The 2016 program focusses on B2B Software, media-, education- and health technologies. Project Flying Elephant aims to support male and female founders of startup ideas who want to reinvent the market with innovative ideas. More information can be found on the incubator's website [www.projectflyingelephant.com](http://www.projectflyingelephant.com), on [Facebook](#) and on [Twitter](#).

### **About WestTech Ventures:**

WestTech Ventures is a technology-oriented early-stage investor based in Berlin that invests in startups in the seed phase. Through the incubator Project Flying Elephant WestTech makes even earlier investments, in the pre-seed or angel phase. Its focus is on topics such as B2B, SaaS, developer tools, enterprise software, MediaTech, and EduTech. The portfolio includes 30 investments as for example Delivery Hero, Rmerge, BOOK A TIGER, Styla und TestObject.

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